



# Society of Hispanic Professional Engineers

Sponsorship Package





*2019 - 2020 Executive Board*

### **Pictured from left to right:**

Kayla Vokt - Internal VP, Fernando Meleana - Conference Chair, Carlos Ayala Bellido - External VP, Jose Garcia - Treasurer, Sebastian Bernal - BASE Chair, Jackie Godinez - President, Allison Rojas - Community Outreach Chair, Claudia Osorio - Webmaster/Publicity Chair, Jeanette De La Torre - Noches De Ciencias Chair, John Martins - Secretary (Not pictured)

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Dear Valued Representative,

On behalf of the Carnegie Mellon University chapter of the Society of Hispanic Professional Engineers, we would like to extend our deepest gratitude for your interest in supporting our organization, and ultimately, our members. Since its establishment in 2012, CMU SHPE's mission has been to support the Hispanic technical discipline community at Carnegie Mellon through professional development, educational support, community involvement, and service opportunities.

This Corporate Sponsorship details opportunities for corporate involvement in our diverse talent pool and ways to support us in our mission. An investment in our chapter establishes a mutually beneficial relationship through which our members can learn more about opportunities within your organization and industry. Corporate sponsors have access to our community-driven programs such as general body meetings, which incorporate professional skill-building activities, national conference preparation, fall and spring corporate mixers, and service events. Additionally, we offer professional insights and reach into our general body through opportunities such as a resume book and job opportunity promotions through our emails. Through all of this, sponsors can increase their exposure within Carnegie Mellon SHPE and its membership base in CMU's College of Engineering, Mellon College of Science, Dietrich College of Humanities, Robotics Institute, and School of Computer Science.

We thank you in advance for the time you are taking to get to know our chapter. We look forward to working with you to grow our community of young, Hispanic professionals ready to make a global impact.

Sincerely,

Jackie Godinez, Chapter President

Carlos Ayala Bellido, Chapter External Vice President

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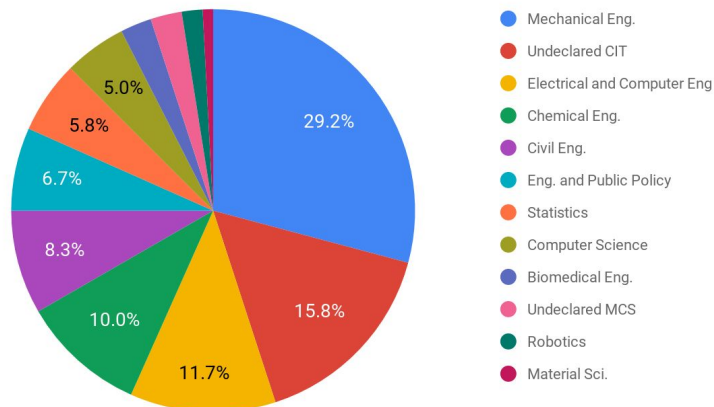
## Our Familia

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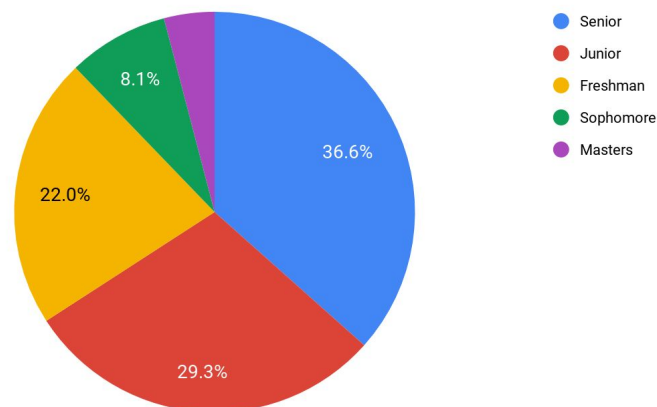
Our members are both diverse in background and discipline, for which our chapter creates an environment where both those aspects of our members can thrive. We celebrate what makes us Hispanic, and build on what makes us great engineers. Many of our 120+ members are in different stages of their college and professional careers, and have passions for different engineering disciplines. Thus we seek a diverse set of companies impacting the world in unique ways, like yours, that can help our members launch their careers.

\*Statistics Shown Below Represent Data from 2017

CMU SHPE by Major



CMU SHPE by Year





## Annual Conference

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A large portion of the contributions we receive from our corporate sponsors goes towards sponsoring our members to attend the annual SHPE National Conference. This upcoming year, we will be going to Phoenix, AZ between October 30th and November 3rd, 2019. At our conference, our members are able to seek opportunities, build their skills through workshops, and grow their networks early in their career. Your sponsorship will be a direct contribution to the success of our members!

## Sponsorship Packages

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Contributions to our chapter allow for different levels of support and involvement with our members. Note that the tiers are mutable and we can allow for customization based on the sponsorship amount and needs of the company.

Silver Tier (Up to \$1000)	Gold Tier (\$1000 - \$2000)	Platinum Tier (\$2000+)	Additional Opportunities
<ul style="list-style-type: none"> <li>• <i>Company logo on website</i></li> <li>• <i>Job opportunities mentioned in our weekly emails</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Silver benefits</i></li> <li>• <i>Company logo on CMU SHPE shirt</i></li> <li>• <i>Access to CMU SHPE resume book with over 40 of our member's resumes</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Silver and Gold benefits</i></li> <li>• <i>Sponsor a General Body Meeting. Come in and talk about your company's opportunities and meet our members</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Highlight Company on Social Media</i></li> <li>• <i>Dedicate a portion of a General Body Meeting to talk about your company</i></li> </ul>

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## Contact

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Please reach out to me for further details and any questions you may have. Thank you for your support.

Carlos Ayala Bellido

SHPE External Vice President

862-400-3360 | externalvp.cmu.shpe@gmail.com

## How to contribute

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1. Click [here](https://goo.gl/PVmFss) (<https://goo.gl/PVmFss>)
  2. Input the contribution amount
  3. Select “New Gift”
  4. Select “View All Funds”
  5. In the pop-up box, use the search bar in the top right to search for “Student Organizations”
  6. Select the “Student Organizations” box and click continue
  7. Confirm the “Amount” box has the correct number from step 2
  8. In the “Please specify what fund” box, write “Society of Hispanic Professional Engineers”
  9. Complete the rest of the form as you wish
    - a. In the “If you know the mailing address of the honoree please include” box, please write externalvp.cmu.shpe@gmail.com
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